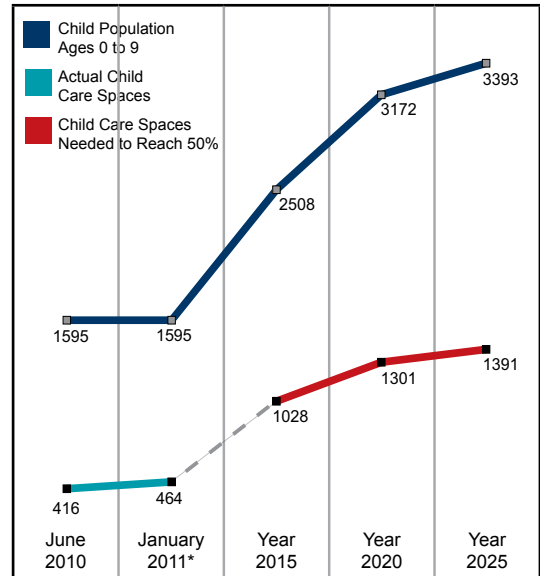


# Meeting Williston's Future Child Care Demand

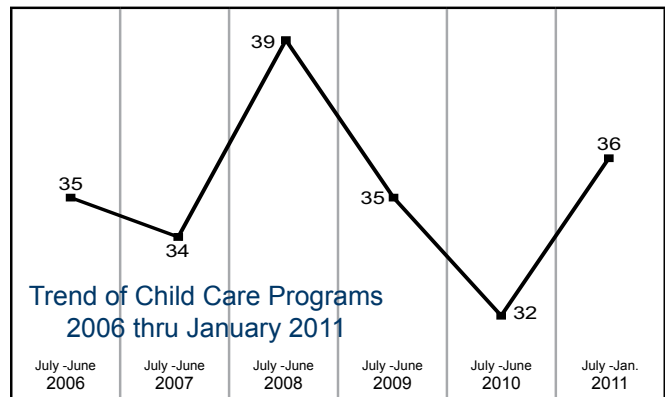
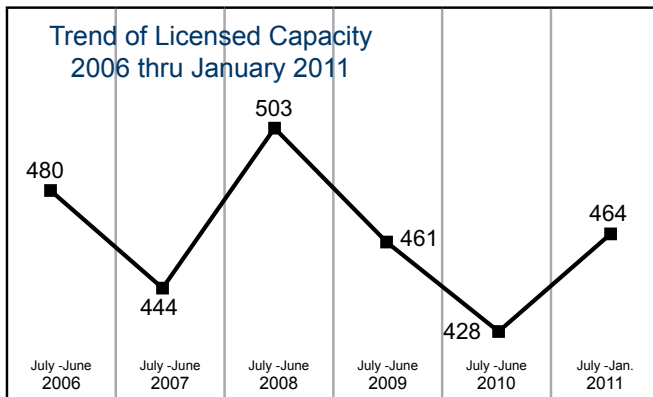
The 2011 Commerce Department housing study in oil country forecasts Williston's child population (birth to 9 years) will grow 57% by 2015, 99% by 2020, and 113% by 2025. This growth will put a significant strain on Williston's already fragile child care industry and, if not addressed, will limit business' ability to recruit and retain parent employees.

Child care industry standards suggest a community's child care supply meet at least 50% of demand. Williston's 2010 child care supply met only 32% of the child care demand falling short 238 spaces. Building Williston's child care supply to meet future demands will be extremely challenging.

A review of licensing trends over the past five years indicates a decline in the growth of licensed programs in Williston, with the exception of the last six months during which time **four small child care businesses completed the licensing process adding 48 new spaces. Three additional programs will soon complete the licensing process.**



\* In the last six months, The Growing Child Care Initiative recruited 4 new programs adding 48 new spaces.



Continuing the upward trend of child care growth will require on-going provider recruitment and retention efforts. Currently, funding from the 2009 Legislative Session for the purpose of child care recruitment has been depleted. Star Funds will support the recruitment of six additional providers and one center or an addition of 102 spaces.

**To meet the 2015 child care demand, Williston must add 564 spaces beyond the existing 464 spaces by recruiting 81 small in-home child care businesses (each caring for 7 children) or 9 centers (each caring for 60 children).**

## Williston's Projected Licensed Childcare Supply and Demand

|   | 2010  | 2015 | 2020 | 2025 |
|---|-------|------|------|------|
| Children living with employed mothers               | 1,308 | 2057 | 2601 | 2782 |
| Child care spaces needed to serve 50% of demand     | 654   | 1028 | 1301 | 1391 |
| Spaces currently licensed (projection if no growth) | 416   | 464  | 464  | 464  |
| Spaces needed to reach 50% of demand                | 238   | 564  | 837  | 927  |

### Data Sources:

- 2010 North Dakota Department of Commerce Housing Study
- North Dakota CCR&R NACCRRAware Database
- 2010 U.S. Census

